



**Departments of Economics and Commerce,
Vidyasagar Evening College**
Organizes

**STATE LEVEL SEMINAR
ON
“CONSUMER PROTECTION AND FAIR BUSINESS
PRACTICES: A WAY OF SOCIAL JUSTICE”**

Date and Time: 9th January, 2016; 10:30 A.M. to 4:30 P.M.

Venue: *Ishwar Chandra Sabha Kaksha” (College Auditorium)*

The worldwide expansion of Liberalization, Privatization and Globalization (LPG) policies in development programmes have modified tastes, preferences, choices, aspirations, the orientation to life and finally the way of living in the society, faster than had been anticipated. The Indian economy with all its states is directly affected by the central macroeconomic conditions or decisions of the country and the central policies continue to have significant effect/s on the social situation as well as on the basic amenities of human life in all the states. The probabilities of being victims of improper and indecent choice/s for the consumer and deceptive behavior of the enterprises in daily-life have also increased manifold. This Seminar is primarily intended to be an occasion for searching a way of salvation for the Indian consumer by educating him/her on Consumer Protection to pave the way for a better future.

Speakers:

**1. CONSUMER PROTECTION ACT AND ROLE OF GOVT. OF WEST BENGAL
BY**

Mr. Arun Kar, Assistant Director, Consumer Affairs and Fair Business Practice, Govt. of West Bengal.

**2. CONSUMER PROTECTION AGAINST ILLEGAL ADVERTISEMENT
BY**

Mr. Anirban Chakraborty, Asst. Professor of Law and Coordinator of Centre of Consumer Research, W.B. National University of Juridical Sciences.

3. BUSINESS ETHICS

BY

Dr. Konika Chatterjee, Professor, Department of Commerce, University of Calcutta.

4. HEALTHCARE AND CONSUMER INTEREST

BY

Dr. Arijita Dutta, Associate Professor, Department of Economics, University of Calcutta.

Interested persons are cordially invited to the Seminar on 9th January, 2016 at 10-30 A.M. in the College Auditorium. Conference Kits, Participation Certificates as well as Complimentary Lunch will be provided to the registered participants. Registration Fees Rs. 50/-.

For further details / queries and confirmation of your participation, email to: vidyasagarevening@yahoo.in within 7-1-2016.